

YOUNG country

Get in to the future of farming

Young Country is a fresh and inspirational magazine targeted at 18-35 year old farmers, while also capturing 'young at heart' agribusiness leaders in New Zealand.

- Two-monthly
- By subscription

- ▶ A unique publication in the agricultural world. You now have a direct path to the people responsible for the future success of New Zealand's biggest industry.
- ▶ It entertains, informs and inspires readers with stories of people who live and work on the land.
- ▶ Visually attractive with quality photography used to paint the picture of heartland New Zealand. Photo essays capture the true culture of the country.
- ▶ It brings stories of people who are achieving success in their farming business to life.
- ▶ Run and written by farmers who understand the concept of working hard and playing harder.



“Young Country hits the mark. It captures young rural New Zealand and spits it out in such a positive and entertaining way.”

Ben Allomes - Woodville

Feb 2010

Deadlines & Rates



Run of Magazine

MATES RATES

Format (4 Colour)	6 x	4x	2 x	Casual
Full page	\$2300	\$2400	\$2600	\$2800
Back cover	\$3200	\$3400	\$3600	\$4000
Double page inside front cover	\$4200	\$4400	\$4600	\$5200
Double page spread	\$3900	\$4100	\$4300	\$4800
Half page	\$1200	\$1250	\$1350	\$1500
One third page	\$950	\$1000	\$1100	\$1200
Directory (1/8 page)	\$200	\$210	\$220	\$240

Looseleaf inserts - \$500 plus any extra postal and packaging charges. Trim A4 inserts to 205 x 209mm.

All rates include full colour, exclude GST and are commission bearing.

DEADLINES

Publication Date	On Sale Date	Booking Deadline	Material Deadline
March/April	22/02/2010	27/01/2010	29/01/2010
May/June	26/04/2010	29/03/2010	31/03/2010
July/August	21/06/2010	26/05/2010	28/05/2010
September/October	23/08/2010	28/07/2010	30/07/2010
November/December	25/10/2010	29/09/2010	1/10/2010
January/February 2011	27/12/2010	1/12/2010	3/12/2010

Dates are subject to change without notice for time critical advertising, so please call or email to confirm with us publication dates. Thanks.