

Reach more farmers online

NZX Agri Go Global

“The best online paper website I’ve ever come across so far. User friendly, awesome layout and navigation. Doesn’t take too long to process things too, which is always a bonus! Big thumbs up.”



WEBSITE

- 7 Websites:

www.nzfarmersweekly.co.nz, www.country-wide.co.nz,
www.farmersweeklyjobs.co.nz, www.dairyexporter.co.nz
www.youngcountry.co.nz www.saleswatch.co.nz
www.agrifind.co.nz

*Banner Advertising will also appear on www.deerfarmer.co.nz and our NZFarms sub domain farmersweekly.nzfarms.co.nz

- Both positions are sold as 50% SOV (share of voice) across our 6 websites
- Offering targeted, effective and efficient browsing coverage for the rural sector.

Averaging (Total traffic including overseas):

- 14,000+ unique browsers per month*
- 34,000+ page impressions per month*

- 2 advertising opportunities:

Position	Size	Price per month 4 consecutive weeks	Price per week
Banner	760px wide x 120px high	\$1200	\$350
Skyscraper	160px wide x 600px high	\$1200	\$350

All creative must be approved by NZX Agri prior to acceptance. Deadlines are 12pm the Wednesday before the advert is due to go live.

All rates are exclusive of GST and are commission bearing.

*Third Party analysis from Nielsen Online net ratings (This is an average over 6 months). Latest figures and technical specifications are available on request.

YOUR AD ONLINE ALL THE TIME!

NZ Farmers Weekly

- Over the last 30 days we have had 7,084 visitors from 48 countries (includes archived editions) are viewing over 196,044 pages.



Country-Wide and **NZ Dairy Exporter** are also going to go online (same format as **NZ Farmers Weekly**). We intend to wait a month after publishing the hard copies, (they are subscription titles!) and then upload them for free viewing. Zmags (the online publishing system) has great searchability, so thousands of valuable management stories will remain easy to access. And, of course, your ad will be visible for ever.

Our online publications are:

- Easy to read and use
- Increase your exposure to a wider audience nationally and internationally
- Takes your marketing dollar further than ever before

For more information please contact your NZX Agri Agent,
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