



2011 Dates & Deadlines

THE NEW ZEALAND Farmers Weekly

Issue Number	Publication date MONDAY	Real Estate & ROP TUESDAY Booking 3pm Material 5pm	Classifieds WEDNESDAY Booking & Material 12noon
Jan	1	10 January	5 January
	2	17 January	12 January
	3	24 January	19 January
	4	31 January	26 January
Feb	5	7 February	2 February
	6	14 February	9 February
	7	21 February	16 February
	8	28 February	22 February
Mar	9	7 March	2 March
	10	14 March	9 March
	11	21 March	16 March
Apr	12	28 March	23 March
	13	4 April	30 March
	14	11 April	6 April
	15	18 April	13 April
May	16	25 April	19 April
	17	2 May	27 April
	18	9 May	4 May
	19	16 May	11 May
Jun	20	23 May	18 May
	21	30 May	25 May
	22	6 June	1 June
Jun	23	13 June	8 June
	24	20 June	15 June
	25	27 June	22 June

Issue Number	Publication date MONDAY	Real Estate & ROP TUESDAY Booking 3pm Material 5pm	Classifieds WEDNESDAY Booking & Material 12noon
Jul	26	4 July	29 June
	27	11 July	5 July
	28	18 July	12 July
	29	25 July	20 July
Aug	30	1 August	27 July
	31	9 August	3 August
	32	15 August	9 August
	33	22 August	17 August
Sept	34	29 August	24 August
	35	5 September	31 August
	36	12 September	7 September
	37	19 September	14 September
Oct	38	26 September	21 September
	39	3 October	28 September
	40	10 October	5 October
	41	17 October	12 October
Nov	42	24 October	19 October
	43	31 October	26 October
	44	7 November	2 November
	45	14 November	8 November
Dec	46	21 November	16 November
	47	28 November	23 November
	48	5 December	30 November
	49	12 December	7 December
50	19 December	14 December	

Publication date	On sale date	Booking deadline	Ad material deadline	Insert deadline
January	5 January 2011	8 December 2010	10 December 2010	13 December 2010
February	14 February 2011	18 January 2011	20 January 2011	31 January 2011
March	14 March 2011	16 February 2011	18 February 2011	28 February 2011
April	11 April 2011	16 March 2011	18 March 2011	28 March 2011
May	9 May 2011	11 April 2011	13 April 2011	21 April 2011
June	13 June 2011	18 May 2011	20 May 2011	30 May 2011
July	11 July 2011	15 June 2011	17 June 2011	27 June 2011
August	8 August 2011	13 July 2011	15 July 2011	25 July 2011
September	12 September 2011	17 August 2011	19 August 2011	29 August 2011
October	10 October 2011	14 September 2011	16 September 2011	26 September 2011
November	14 November 2011	18 October 2011	20 October 2011	28 October 2011
December	12 December 2011	16 November 2011	18 November 2011	28 November 2011
January	9 January 2012	7 December 2011	9 December 2011	16 December 2011

Country Wide

Publication date	On Sale date	Booking Deadline	Ad material deadline	Insert deadline
January - 2011	23 December 2010	29 November 2010	30 November 2010	6 December 2010
February	28 January 2011	5 January 2011	7 January 2011	7 January 2011
March	25 February 2011	2 February 2011	4 February 2011	4 February 2011
April	25 March 2011	2 March 2011	4 March 2011	4 March 2011
May	22 April 2011	30 March 2011	1 April 2011	1 April 2011
June	27 May 2011	4 May 2011	6 May 2011	6 May 2011
July	24 June 2011	31 May 2011	2 June 2011	2 June 2011
August	22 July 2011	29 June 2011	1 July 2011	1 July 2011
September	26 August 2011	3 August 2011	5 August 2011	5 August 2011
October	23 September 2011	31 August 2011	2 September 2011	2 September 2011
November	31 October 2011	5 October 2011	7 October 2011	7 October 2011
December	25 November 2010	2 November 2011	4 November 2011	4 November 2011
January 2012	23 December 2011	30 November 2011	2 December 2011	2 December 2011
February	31 January 2012	4 January 2012	6 January 2012	6 January 2012
March	27 February 2012	1 February 2012	3 February 2012	3 February 2012

Heartland Beef / Heartland Sheep

	Publication Date	Booking Deadline	Ad material Deadline
Heartland Beef	1 May 2011	11 April 2011	13 April 2011
Heartland Sheep	1 October 2011	14 September 2011	16 September 2011

YOUNG country

Publication Date	On Sale date	Booking Deadline	Material Deadline	Insert Deadline
January/February 2011	20 December 2010	24 November 2010	26 November 2010	6 December 2010
March/April	21 February 2011	26 January 2011	28 January 2011	7 February 2011
May/June	26 April 2011	30 March 2011	1 April 2011	11 April 2011
July/August	14 June 2011	24 May 2011	26 May 2011	3 June 2011
September/October	22 August 2011	27 July 2011	29 July 2011	8 August 2011
November/December	25 October 2011	28 September 2011	30 September 2011	10 October 2011
January/February 2012	19 December 2011	23 November 2011	25 November 2011	5 December 2011



Publication	Issue number	On Sale Date	Booking Deadline	Material Deadline	Insert Deadline
Dec 10/Jan 11	271	29 November 2010	10 November 2010	12 November 2010	12 November 2010
Feb/Mar	272	7 February 2011	18 January 2011	20 January 2011	20 January 2011
Apr/May	273	28 March 2011	9 March 2011	11 March 2011	11 March 2011
Jun/Jul	274	30 May 2011	11 May 2011	13 May 2011	13 May 2011
Aug/Sept	275	25 July 2011	6 July 2011	8 July 2011	8 July 2011
Oct/Nov	276	26 September 2011	7 September 2011	9 September 2011	9 September 2011
2011 NZ Deer Farming Annual	277	7 November 2011	11 October 2011	13 October 2011	13 October 2011
Dec 11/Jan 13	278	28 November 2011	9 November 2011	11 November 2011	11 November 2011

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Publication Date	On Sale date	Booking Deadline	Material Deadline
2012	February	23 November 2011	25 November 2011

Dates are subject to change without notice for time-critical advertising.

Please confirm publication dates with NZX Agri freephone 0800 85 25 80 or email agrisales@nzx.com