


Booking Options

NZX Agri
Ph: 06 323 7104
www.nzxagri.com



At NZX Agri, we get valuable information to farmers, when and where they need it, to help their decision-making. We also provide news, the latest market information, articles and analysis for New Zealand's agri-industry. Our award winning Agri Inform team, based at global HQ Feilding, take the time to write articles that are worth reading.

Location: 8 Weld Street, P.O. Box 529, Feilding, New Zealand

Publications: The New Zealand Farmers Weekly, Country-Wide, Dairy Exporter, The Deer Farmer, Young Country and VFM

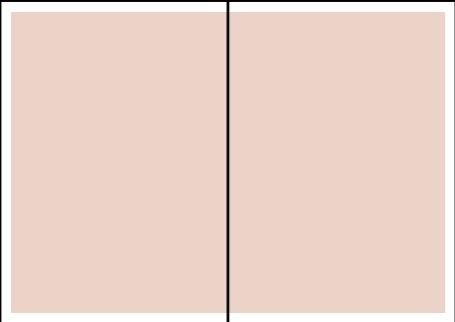
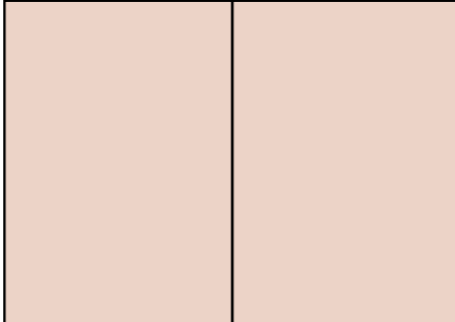
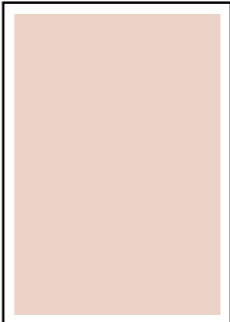
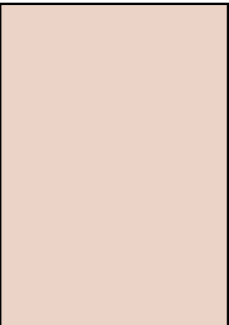
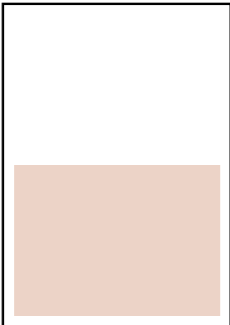
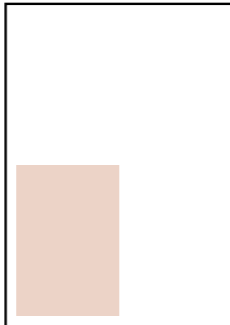
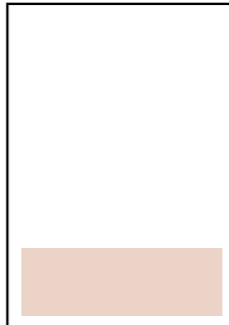
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- Northland
- National
- Central Districts
- South Island
- Ag in Action
- Contact Us

The Ultimate Agribusiness Directory

Contact details + photo + 50 words + reference to other advertising in the magazine.

Advertisement Options

			
Double Page Spread 287mm x 410mm wide	Double Page Spread Bleed 297mm x 420mm wide + 5mm Bleed	Full Page 287mm x 200mm wide	
			
Full Page Bleed 297mm x 210mm wide	Half Page Horizontal 140mm x 186mm wide	Quarter Page Standard 140mm x 91mm wide	Quarter Page Horizontal 90mm x 186mm wide

Features Material

Heading + 500 words + photo
 Heading + 250 words + photo

Contact

For all advertising enquiries contact your local NZX Agri field agent or -
 Freephone: 0800 85 25 80
 Email: agrisales@nzx.com
 NZX Agri HQ, 8 Weld Street,
 PO Box 529, Feilding, New Zealand.



2011 VIRTUAL FIELD DAYS MAGAZINE

VFM



If you're not in, you're out!



Get visible to 81,000 farmers every day of the year

Get inside VFM - the Virtual Field Days Magazine - New Zealand's ultimate agribusiness directory

The challenge

How to get your Agribusiness easily found by every farmer in New Zealand 365 days of the year

The solution

- VFM - New Zealand's most comprehensive agribusiness directory
- Free to 81,000 farmers around February 1, 2011
- High impact high quality A4 gloss magazine format
- Very easy for a reader to navigate to your business
- Easy planning guide for all major field days in 2011
- Farmers will keep it and use it. If you're not in, you're out!

Circulation 81,000
Frequency Annually late January/early February
Cover Price FREE to farmers

For less than \$60/month...

Agribusiness directory

Company profile \$700
 (50 words plus contact information)
Company profile with ad/feature \$500

Agribusiness feature

250 word feature \$1500
500 word feature \$2800

Agribusiness advertising

Full page \$4550
Half page \$2800
Quarter page \$1300
Double page spread \$8000

Premier positions

Pages 2 + 3 double page spread \$8900
Pages 4 + 5 double page spread \$8500
Outside back cover \$6000
Front cover + contents* \$10,000
Page 6 full page \$5200
Other preferred positions Rate plus 10%

All prices are GST exclusive and are agency commission bearing.

Deadlines

Book now to secure the best position

Booking deadline 17 November 2010
Material deadline 24 November 2010
Publication date February 2011

* conditions apply

