



2010 Dates & Deadlines



THE NEW ZEALAND Farmers Weekly

Publication Dates & Deadlines 2010

Front Section & Real Estate

Issue Number		Publication date	Booking deadline	Ad material deadline
Every Monday			Tuesday 3pm	Tuesday 5pm
January	1	Jan 11	Jan 5	Jan 5
	2	Jan 18	Jan 12	Jan 12
	3	Jan 25	Jan 19	Jan 19
February	4	Feb 1	Jan 26	Jan 26
	5	Feb 8	Feb 2	Feb 2
	6	Feb 15	Feb 9	Feb 9
	7	Feb 22	Feb 16	Feb 16
March	8	Mar 1	Feb 23	Feb 23
	9	Mar 8	Mar 2	Mar 2
	10	Mar 15	Mar 9	Mar 9
	11	Mar 22	Mar 16	Mar 16
	12	Mar 29	Mar 23	Mar 23
April	13	Apr 5	Mar 29 [Mon]	Mar 29 [Mon]
	14	Apr 12	Apr 6	Apr 6
	15	Apr 19	Apr 13	Apr 13
	16	Apr 26	Apr 20	Apr 20
May	17	May 3	Apr 27	Apr 27
	18	May 10	May 4	May 4
	19	May 17	May 11	May 11
	20	May 24	May 18	May 18
	21	May 31	May 25	May 24
June	22	Jun 7	Jun 1	Jun 1
	23	Jun 14	Jun 8	Jun 8
	24	Jun 21	Jun 15	Jun 15
	25	Jun 28	Jun 22	Jun 22
July	26	Jul 5	Jun 29	Jun 29
	27	Jul 13	Jul 6	Jul 6
	28	Jul 19	Jul 13	Jul 13
	29	Jul 26	Jul 20	Jul 20
August	30	Aug 2	Jul 27	Jul 27
	31	Aug 9	Aug 3	Aug 3
	32	Aug 16	Aug 10	Aug 10
	33	Aug 23	Aug 17	Aug 17
	34	Aug 30	Aug 24	Aug 24
September	35	Sep 6	Aug 31	Aug 31
	36	Sep 13	Sep 7	Sep 7
	37	Sep 20	Sep 14	Sep 14
	38	Sep 27	Sep 21	Sep 21
October	39	Oct 4	Sep 28	Sep 28
	40	Oct 11	Oct 5	Oct 5
	41	Oct 18	Oct 12	Oct 12
	42	Oct 25	Oct 19	Oct 19
November	43	Nov 1	Oct 26	Oct 26
	44	Nov 8	Nov 2	Nov 2
	45	Nov 15	Nov 8 [Mon]	Nov 8 [Mon]
	46	Nov 22	Nov 16	Nov 16
	47	Nov 29	Nov 23	Nov 23
December	48	Dec 6	Nov 30	Nov 30
	49	Dec 13	Dec 7	Dec 7
	50	Dec 20	Dec 14	Dec 14

Livestock and Classifieds deadline - 12 noon Wednesday prior to publications

Country-Wide

Publication Dates & Deadlines 2010

Northern

Every North Island farmer,
every month

Publication date	Booking deadline	Ad material deadline
1 January	8 December 2009	9 December 2009
1 February Northland Field Days	13 January	15 January
1 March Central Districts Field Days	17 February	19 February
1 April	17 March	19 March
1 May	14 April	16 April
1 June Mystery Creek Field Days®	12 May	14 May
1 July	16 June	18 June
1 August	14 July	16 July
1 September	11 August	13 August
1 October	15 September	17 September
1 November	13 October	15 October
1 December	17 November	19 November
1 January 2011	8 December	10 December

Southern

Every South Island farmer,
every month

Publication date	Booking deadline	Ad material deadline
11 January South Island Field Days	15 December 2008	16 December 2009
10 February	27 January	29 January
17 March	3 March	5 March
14 April	29 March	31 March
12 May	28 April	30 April
9 June	26 May	28 May
14 July	30 June	2 July
11 August	28 July	30 July
8 September	25 August	27 August
13 October	29 September	1 October
10 November	27 October	29 October
8 December	24 November	26 November
10 January 2011	14 December	16 December

Heartland Beef & Heartland Sheep Annual Publications

Heartland Beef 2009	1 May	21 April	23 April
Heartland Sheep 2009	1 October	22 September	24 September

NEW ZEALAND
DAIRY EXPORTER

Publication Dates & Deadlines 2010

Publication date	Booking deadline	Ad material deadline	Distribution week ending
January	25 November	27 November	18 December
February	6 January	8 January	29 January
March	3 February	5 February	26 February
April	3 March	5 March	26 March
May	7 April	9 April	30 April
June	5 May	7 May	28 May
July	2 June	4 June	25 June
August	7 July	9 July	30 July
September	4 August	6 August	27 August
October	1 September	3 September	24 September
November	6 October	8 October	29 October
December	3 November	5 November	26 November
January 2011	1 December	3 December	24 December

► www.dairyexporter.co.nz



Publication date & issue number	Booking deadline	Advertising material deadline
December - January 2010 TDF 265	18 November 2009	20 November 2009
February - March TDF 266	19 January 2010	21 January 2010
April - May TDF 267	10 March 2010	12 March 2010
June - July TDF 268	5 May 2010	7 May 2010
August - September TDF 269	7 July 2010	9 July 2010
October - November TDF 270	8 September 2010	10 September 2010
November 2010 NZ Deer Farming Annual TDF 271	12 October 2010	14 October 2010
December - January 2011 TDF 272	10 November 2010	12 November 2010

► www.deerfarmer.co.nz

Freephone 0800 85 25 80 Fax 06 323 7101
agrissales@nzx.com www.nzxagri.co.nz

Publication Dates & Deadlines 2010

Publication date	Booking deadline	Advertising material deadline	On sale date
January/February 2010	25 November	27 November	28 December 2009
March/April	27 January	29 January	22 February 2010
May/June	29 March	31 March	26 April
July/August	26 May	28 May	21 June
September/October	28 July	30 July	23 August
November/December	29 September	1 October	25 October
January/February	1 December	3 December	27 December

► www.youngcountry.co.nz

Dates are subject to change without notice for time-critical advertising.

Please confirm publication dates with NZX Agri freephone 0800 85 25 80 or email agrisales@nzx.com